

For Immediate Release

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The Women Ice Angler Project will hit of Lake of the Woods to promote the sport of Ice Fishing to Women. Women are joining the ranks of those who walk on water at a record pace, but some are still unaware of what a great sport Ice Fishing is.

Clam Outdoors professional Ice Team Pro's Barb Carey and Shelly Holland, along with outdoor writer Kristine Houtman and photographer Hannah Stonehouse Hudson, will be hitting the ice. Clam power stick pro's Bonnie Timm and Rikki Pardun will also join the team, along with long time fishing instructor Holly Hanson.

Cyrus Resort, known as the "best kept secret of Lake of the Woods", will be hosting the event February 10th thru the 14th.

This media event will hopefully reach Women who are Ice Anglers and want to take their passion to the next level and also reach those who never considered Ice Angling to be something they would be able to do on their own. The new gear by Clam Outdoors has opened doors to those who otherwise would not be able to physically participate

Clam Outdoors, Chevrolet, Vexilar, Jiffy, Aqua Vu, Outdoor First Media, The Great Wild Radio Show, Fish on Kids Books, Stonehouse Photography, WI Women Fish, Cyrus Resort, and Lake of the Woods Tourism Bureau sponsor the event.

Outdoor first media will film the event and videos, photos and story's about the adventure will be posted on the web site <http://theiceangler.com> and <https://www.facebook.com/womeniceanglerproject/>. All Women are encouraged to post their Ice Fishing photos, share their stories, and hash tag photos they have to #womenonice.

